



WE ARE LOOKING FOR A

Working Student

Content Marketing & Business Operations (m/f/d)

Location: Munich / remote, part-time

About VRdirect

VRdirect is a leading software company specializing in virtual reality solutions. We are currently seeking a motivated and enthusiastic working student to join our team as a Content Marketing & Business Operations Support. In this role, you will have the opportunity to gain valuable hands-on experience in sales and marketing while supporting our efforts to drive growth and innovation in the virtual reality industry

Key Responsibilities:

- » Content Creation and translation: develop, update, and translate content such as blog articles, success stories, and website copy.
- » Provide CRM assistance and support sales operations to ensure accurate and up-to-date customer data.
- » Work closely with the marketing and sales team to provide support in the areas of analytics, including data analysis and reporting.
- » Assist with market research and analysis to identify new trends, opportunities, and target markets.
- » Provide support for events and trade shows, including planning, logistics, and on-site assistance.

Qualifications:

- » Currently enrolled in a relevant field of study such as Marketing, Business Administration, or a related discipline
- » Strong interest in innovation and emerging technologies, particularly in the virtual reality industry
- » Ideally, you have some experience working in companies or agencies in the field of content creation
- » Strong verbal and written communication skills in both German and English
- » Ability to work independently and as part of a team, collaborating effectively with cross-functional teams

Additional Information:

This position is a part-time role, offering flexible working hours to accommodate your school schedule. You have the option to work remotely or join our team on-site in Munich, Germany. As a working student at VRdirect, you will have the opportunity to be part of a fast-growing technology company and contribute to the exciting world of Virtual Reality.

If you are passionate about Virtual Reality and want to make a difference in the industry, we would love to hear from you. Please submit your application, including your resume and a cover letter highlighting your relevant experience and why you are interested in joining VRdirect.

We look forward to reviewing your application and potentially welcoming you to our team.

▶▶▶ **Are you ready to join our journey?**
We'd love to have you on board - get in touch at jobs@vrdirect.com